

DOODLE YOUR FUTURE

OUR STORIES LIVE HAPPILY EVER AFTER



NON-PROFIT ORGANISATION Reg No: 183 - 917- NPO

WHAT IS DOODLE YOUR FUTURE

Doodle your future is a positive life skills programme enhancing the lives of orphaned and vulnerable children in South Africa. Through creative thinking, positive skills development, storytelling, literacy training, writing and relationship building, we ignite the power of a positive mindset and mould young minds into future leaders. We inspire our Doodlers to recognise and believe in their own path regardless of their backgrounds.



- We create a nurturing, safe and creative atmosphere
- We give each child a sense of their own worth and capability
- We encourage positive language, social literacy and positive mindsets

WHY WE DOODLE IT

It is estimated that there are 3.9 million orphaned children in South Africa with nearly half having lost their parents to AIDS-related diseases. The further exploitation of these children, coupled with poor socio-economic environments and stress, leads to cognitive, social and emotional problems. At the age of 18, these children are expected to be self-sufficient adults despite their lack of a stable background that fosters the life skills needed for success. Through organisation's good news storybooks, our creative programmes and educational theatre.



WE WRITE, DOODLE & SHARE SOUTH AFRICAN GOOD NEWS STORIES



COMPANY STORYBOOK

We write, doodle and share your company's positive "good news" story, beautifully illustrated by the children -our Doodlers.



CREATIVE PROGRAMMES

Our Creative Programme's emulate good values and cultivate positive mindsets. We know positive thinking is important.



EDUCATIONAL THEATRE

An interactive way to communicate and enrich children's lives with strong values and a deeper understanding.

BECOME A DOODLE HERO

Companies such as yours – our Doodle Heroes – help Doodle Your Future unlock positive change and opportunities towards a better future for many children, while meeting their business objectives.

In our Doodle Creative Programmes, we enlist companies as the children's creative partners, affording them a unique corporate social investment opportunity. This includes having their corporate "good news" stories published, uniquely illustrated by our "Doodlers".



WHAT CAN YOU DOODLE?

What can YOU do to help us change the lives of orphaned and vulnerable children?

Donate a once-off amount/monthly via a debit order.

Donate food for our Creative Programmes.

Donate creative materials.

Donate Digital Skills materials and equipment.






Offering your professional skills.

Share our story on your social media.

Becomes a CSI partner.



AWESOME DOODLE BENEFITS

-  As a Doodle Hero, your company will support a corporate social investment initiative that directly addresses problems faced by many South African youths today.
-  Your company will enjoy increased brand loyalty and employee morale through cause-related marketing. We can align our interests, resources and marketing to communicate our shared values to make a real difference.
-  Through the book about your company, you will have a unique way of sharing your good news stories and values with your stakeholders, employees and customers. Storytelling is a powerful medium for bringing a company's good news endeavours to life!
-  Teaming up with our Doodlers and producing your company's good news story are noteworthy activities which, though a part of your socio-economic development spend, can also be effectively incorporated into your marketing plan.
-  Donations to Doodle Your Future are tax deductible.

ABOUT DOODLE YOUR FUTURE

Non-profit organisation

Founded as a public benefit organisation in 2016, Doodle Your Future is registered as a private non-profit organisation in terms of the Non-profit Organisations Act (Act 71 of 1997); registration number 183-917-NPO.

B-BBEE compliance

The Doodle Your Future Trust has 95% black beneficiaries and is approved to issue Section 18(a) tax certificates. SED pillar of BEE.

Income tax benefits

Doodle Your Future is registered as a public benefit organisation in terms of Section 18A of the Income Tax Act (Act 58 of 1962). Donations to Doodle Your Future are tax deductible.



CONTACT US

Doodle Your Future welcomes support from inspired organisations that share our vision of using educational theatre, art, reading, writing and positivity practice to help orphaned and vulnerable children thrive. Each year, we work closely with committed corporate partners who help Doodle Your Future reach and engage with children in need. Let us write your company's good news storybook, or donate to a creative programme or other areas of need which align with your values.

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DOODLE ACTIVITIES

- The care or counselling of, or the provision of educational programmes for, or the enhancement of skills of abandoned, abused, neglected, orphaned or homeless children.
- The provision of facilities for the protection and care of abandoned, abused, neglected, orphaned or homeless children.
- The provision of educare or early childhood development services for abandoned, abused, neglected, orphaned or homeless children.
- Educational enrichment, academic support, supplementary tuition or outreach programmes for children who are generally regarded as being poor and needy.
- The provision of funds, assets, services or other recourse by way of donations or other public benefit organisations with similar objectives to that of the trust.
- The provision of support services to other promotion of common interests of public benefit organisations which conduct one or more public benefit activities.