

# DOODLE YOUR FUTURE

OUR STORIES LIVE HAPPILY EVER AFTER



2020 annual report



Miss Positive Pants &  
The Magic Crayons

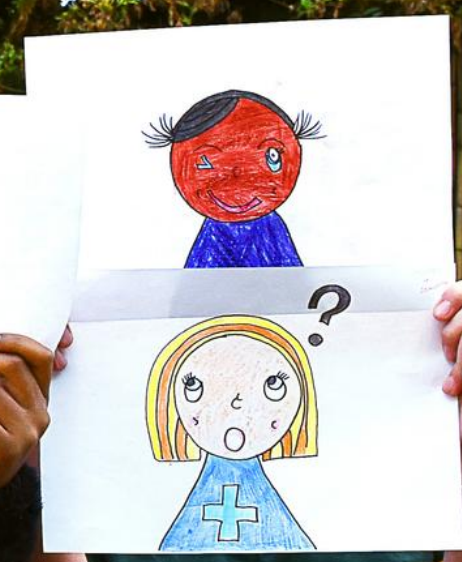


NON-PROFIT ORGANISATION Reg No: 183 - 917- NPO. PBO No: 930058253



# CONTENTS

- About Doodle Your future
- Words from the founder
- Some good news
- Creative programmes
- Project highlights
- Board of trustees
- Volunteers
- Our beneficiaries
- Our doodle heroes
- Contact





## Who We Are

Doodle your future is a positive life skills programme enhancing the lives of orphaned and vulnerable children in South Africa. Through creative thinking, positive skills development, educational theatre, storytelling, literacy training, writing and relationship building, we ignite the power of a positive mindset and mould young minds into future leaders. We inspire our Doodlers to recognise and believe in their own path regardless of their backgrounds.



## What We Do

The Doodle Your Future Trust assists in financial aid as well as creative skills and personal development of orphaned and vulnerable children in South Africa. Through our Doodle Creative Programmes, the children partake in writing, illustrating and digitally designing South African good news storybooks. Through this unique and creative process, the children develop skills which they can later use to assist in job opportunities in the creative field and beyond. Forming crucial relationships with company's and individuals to helps spring board them into the South African economy preventing the return into the orphan cycle.

## Why We Doodle It

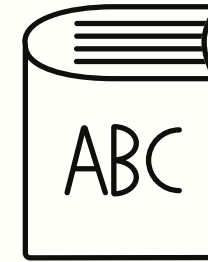
It is estimated that there are 3.9 million orphaned children in South Africa with nearly half having lost their parents to AIDS-related diseases. The further exploitation of these children, coupled with poor socio-economic environments and stress, leads to cognitive, social and emotional problems. At the age of 18, these children are expected to be self-sufficient adults despite their lack of a stable background that fosters the life skills needed for success.

# How We Doodle It

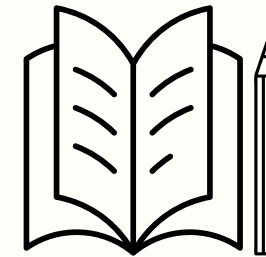
Through these activities, Doodle Your Future aims to grow generations of educated, empowered and positive youth and future leaders of South Africa.



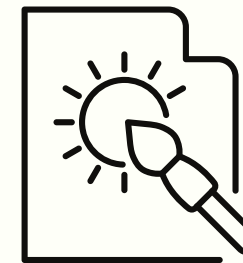
**EDUCATIONAL THEATRE**



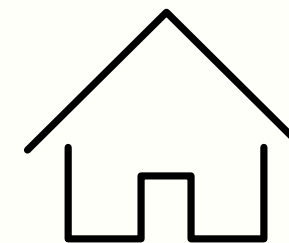
**READING & LITERACY**



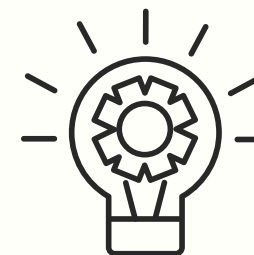
**CREATIVE WRITING AND  
STORYTELLING**



**DOODLING**



**FINANCIAL ASSISTANCE TOWARDS  
LIVING**



**CULTIVATING POSITIVE MINDSETS**



# Our Good News





# Financial Aid during a world pandemic.



With the world in the state that it is in with Covid-19. We have not been able to continue our creative programmes that we had planned for the year ahead. However, as lockdown bans start to lift we hope to start implementing processes to keep moving forward.

We are always looking towards the private sector to support us where possible. One positive story to come out of this hard time, is that we have been able to assist our beneficiaries financially. The children's home, Oasis Haven has been under immense pressure in looking after our Little Doodlers. But, due to our incredible sponsors, donors and volunteers over the years we have been able to aid our children financially. Doodle Your Future implemented a process where 10% of every financial donation would be kept in a doodle trust account.

Every six months with our board of trustees and our beneficiaries we discuss where we can help financially. We have not needed to tap into this savings since the beginning until Beverley Beukes, the MD of Oasis Haven asked for financial support during the pandemic. We were able to donate R10 000 to assist in their day-to-day living expenses and needs. Although we are running into hard times, this donation has created absolute joy in our hearts and hope to continue to supporting our organisations even during times of turmoil.

We would not have been able to do this without the assistance of our amazing donors and volunteers. A huge Thank you to our sponsors; Randcivils, Linda Brand, James David Montague Bisdee, Momentum/Metropolitan, Kruger stoltz Inc and to our special volunteers Renaldo Abdul, Nkateko Emily Mabasa, Claire Ashley Mackay, Lize van Wyk, Cayleigh Ann Zambonini, Candice Gush, Nathan Ro, Gabriella Afeltra and Hugene Koekemoer. Because of your support, love and constant devotion to Doodle Your future, we have been able to help financially towards the living and educational costs of Oasis Haven and our little Doodlers.

Tammany Barton (Founder and MD of Doodle your Future.)



# The power of art and storytelling

South Africa's future depends on her children. Doodle your Future is taking a unique approach to nurturing some of the country's most vulnerable children through the evocative combination of art and storytelling. The story of Doodle your Future's birth provides the perfect example of the tangible healing that art and narrative therapy can facilitate. It started almost 10 years ago when I, became a big sister to Mary, a 3-year-old living at Oasis Haven Orphanage in Johannesburg. Mary was petrified of sirens, police vans and ambulances – to the point that they invoked an intense physical reaction of fear. Her father had been taken

away from her in the back of a police van, and her mother in an ambulance, so this fear is not hard to understand. But together, Mary and I started to create positive narratives around police and ambulances. What if a policeman helped a child find their way home from school? What if an ambulance helped a woman to give birth to a baby?

Helping Mary to make sense of her personal stories played a critical role in allowing her to process her traumatic experiences. This type of work forms the backbone of narrative therapy, a therapeutic which centres on listening to, building up, and changing the

perspective on personal stories. Mary and I didn't just discuss these stories, we also drew pictures to illustrate the stories we were telling one another. Research suggests that the use of such creative art techniques can allow for the expression of "the visual and sensational nature of traumatic memories stored in the brain without translation into the narrative". In young children, who may not have the vocabulary to express their experiences, the use of drawing can be particularly valuable.

To be honest I have used these processes in my own personal life. Over time, Mary's fears dissipated and she no longer

reacted with terror to the sound of sirens. This confirmed my belief about the power of storytelling and illustrating, and so Doodle your Future was born. Doodle your Future now works with 20 children at Oasis Haven Orphanage (our Doodlers).

The programme has expanded to include educational theatre, forming what we refer to as the magical three: acting out, illustrating, and writing stories. One of the great strengths of art and narrative-based therapeutic approaches is that they offer these multiple avenues through which children can express themselves and

learn new things. In this way a message is repeated and reinforced through multiple modalities, multiple neural pathways are involved in the learning process and growth and development can be effectuated in a lasting manner.

Our mission and Vision at Doodle your Future aims to take a truly holistic approach towards empowering our Doodlers to live up to their full potential, without trivialising or disregarding the difficult start they've had in life. We believe that they are not only doodling their own futures, but that of our entire nation.

Tammany Barton



# Creative Programmes

Our Positivity Programme is designed to cultivate and embrace positive mind sets. The effect of art programmes is highly recommended for the development of cognitive, social, and personal competencies in vulnerable children and adults. Our Creative Programme is a unique initiative, sparking creative thinking and igniting the imagination of our children. The programmes are designed to use art therapy with creative outlets and creative problem solving to give our children an equal opportunity to develop and grow positive mindsets. We run our programmes, working closely with the our Doodlers and amazing creative professionals. We produce the Doodlers very own good news storybook at each programme.

# Educational Theatre

Educational Theatre is an interactive way to communicate and enrich our youths lives with strong values and deeper understanding of knowledge and life lessons. Theatre has the power to tell important stories, connect people, change mindsets and develop positive personal skills. Our Creative programmes are enriched by the professional writers and theatre practioners. Together we share stories and go on adventures that showcases issues and problem solving in the lives of the youth and minority groups in South Africa. We develop and design scripts for corporates, organisations and schools to create awareness and interaction with their desired objectives. We can combine all three offerings to create tailor-made packages for our Doodle Heroes

# Programmes Organisations

We write, doodle and share your organisation's positive "good news" story, beautifully illustrated by our Doodlers. When you partner with us, you receive your very own goodness storybook. This is a unique way of sharing your good news story and values with your employees, stakeholders and customers. For every good news story we write and share, an orphaned child becomes a Doodler. We welcome support from inspired organisations that share our vision of using educational theatre, art, reading, writing and positivity practice to help orphaned and vulnerable children thrive. Each year, we work closely with committed corporate's and other non-profit partners who help Doodle Your Future reach and engage with our society to create a better tomorrow.



## A year of Positivity.

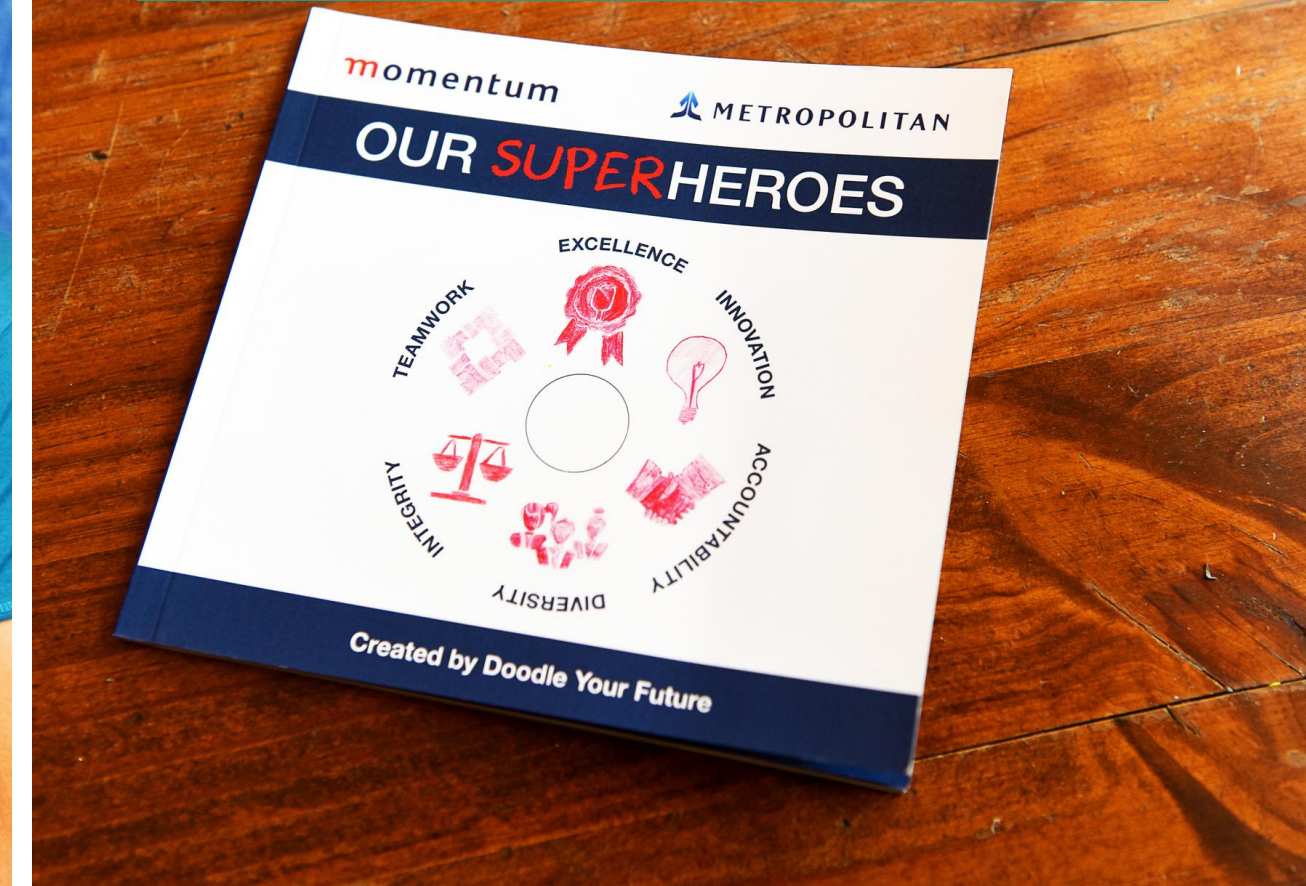
The Sunny side series 2020. We started the year off with our first two books. Developing skills and cultivating attitudes to see the good in every situation. The Programme is on hold during the covid 19 pandemic. Till then we will continue raising funds and assiting our children financially or with goods for education, food and safety. Working with them remotely where possible.







## Projects Highlights



# Momentum Metropolitan.

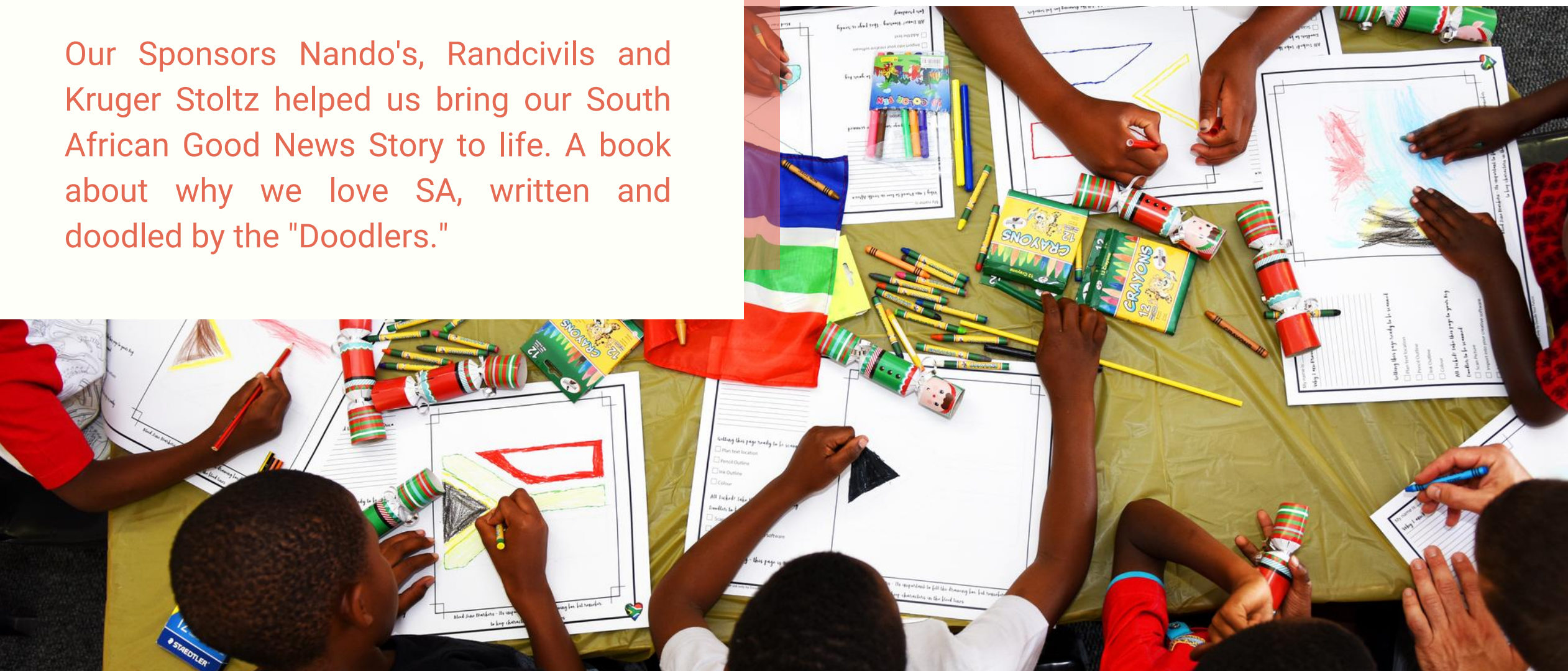
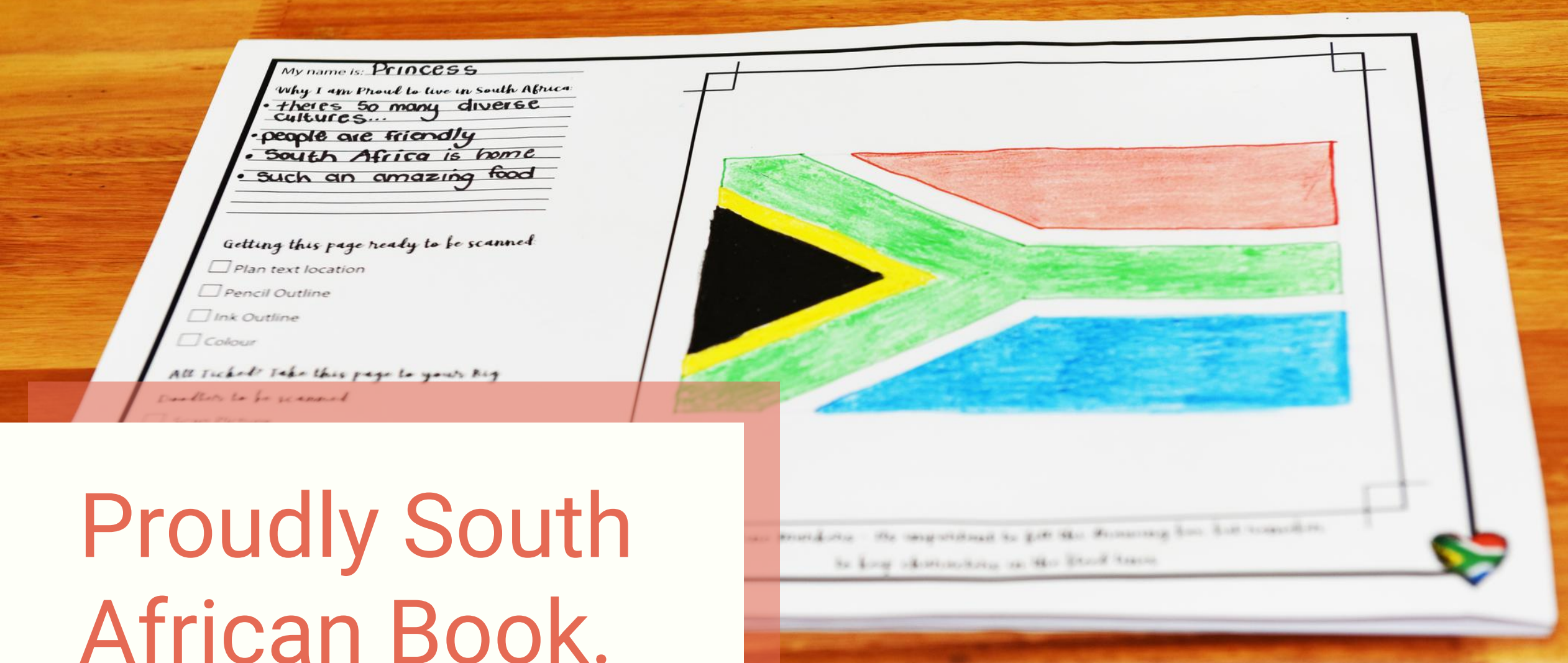
The doodle creative programme was filled to the brim with Educational Theatre, storytelling and Doodling with the theme “SUPERHERO”. “We want to teach our children how important it is to acknowledge the superheroes in our lives.





## Proudly South African Book.

Our Sponsors Nando's, Randcivils and Kruger Stoltz helped us bring our South African Good News Story to life. A book about why we love SA, written and doodled by the "Doodlers."





## Hawk Academy School.

Doodle Your Future was invited to share good news stories and doodling with 900 learners at the Hawk Academy school in Germiston, Gauteng. The children enjoyed a memorable day while celebrating Nelson Mandela's 100th anniversary. Hosted by the Abcon Group Foundation





# Conco Energy Solutions

The power of the sun. Fun and creative way to teach the children about green energy and how important our beautiful earth is. Sponsored by Conco Energy Solutions.





# Providing strategic direction and oversight.



## **PAUL KRUGER**

Chief Financial Officer at Ironside Investments. Paul is a qualified Chartered Accountant and Registered Auditor.



## **BEVERLEY BEUKES**

Oasis Haven Managing Director. Beverley has a BSW - Bachelor of Social Work.



## **JOY SABIE RATALA**

Senior Change Management Consultant at Diversified Consulting. Joy has her honours in Human Resource Management.



## **LAUREN REEN**

Registrar at Port Elizabeth High Court. Lauren was a Former Attorney at Kaplan Blumberg Attorneys Officer. She has a BCom Law.



## **TAMMANY BARTON**

MD and Founder of Doodle Your Future. Tammany is a published playwright, actor and has a Licenciate in speech and drama and performing arts.



# People with Passion and Purpose.





# Our Little Doodlers

At present, Doodle Your Future's beneficiaries are the children at Oasis Haven of Love Foundation. We continue to collaborate and expand our reach to support other needy organisations where our values align.

"Our dream is for every vulnerable child to be in a loving, forever family. We want to live that vision, not just talk about it. That's why we work to break the cycle of vulnerable children by loving them as our own and working to provide family through Adoption or in our Family Homes. We want to invite you to join us in creating that family. In South Africa, it's estimated that 42% of children experience abuse or neglect and 17% have lost either their mother, father or both parents\*. Far too many of our children are vulnerable and without families. "

OASIS HAVEN



Beneficiaries





# Our Doodle Heroes

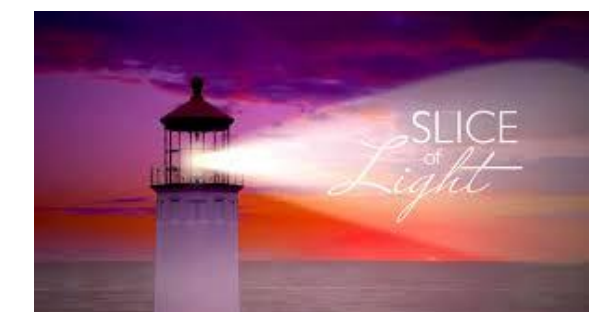
It takes a village to raise a child. Without the support and love from our Doodle Heroes, Doodle Your Future would not be able to positively impact the lives of our Doodlers.

In this unique – and fun – intervention, we are supported by our Doodle Heroes; like-minded companies and people who believe that our children are the future.

In our Doodle Creative Programmes, we enlist companies as the children's creative partners, affording them a unique corporate social investment opportunity. This includes having their corporate "good news" stories published, and uniquely illustrated by our "Doodlers."

We love to partner with our partners to share good news and develop children and young adults.

**Momentum  
Metropolitan**







## NON-PROFIT ORGANISATION

Founded as a public benefit organisation in 2016, Doodle Your Future is registered as a private non-profit organisation in terms of the Non-profit Organisations Act (Act 71 of 1997); registration number 183-917-NPO. PBO: 930058253

## 18(A) TAX CERTIFICATES

The Doodle Your Future Trust has 95% black beneficiaries and is approved to issue Section 18(a) tax certificates. SED pillar of BEE.

## PUBLIC BENEFIT ORGANISATION

Doodle Your Future is registered as a public benefit organisation in terms of Section 18A of the Income Tax Act (Act 58 of 1962). Donations to Doodle Your Future are tax deductible.



# CONTACT

Doodle Your Future welcomes support from inspired organisations that share our vision of using educational theatre, art, reading, writing and positivity practice to help our most vulnerable children thrive. Each year, we work closely with committed corporate partners who help Doodle Your Future reach and engage with children in need. Let us write your company's good news storybook, or donate to a creative programme or other areas of need which align with your values.

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**Social:** @DoodleYourfuture

**Linkedin:** @DoodleYourFuture

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